MPH Merchant Ltd Cookies Policy

1. What is a cookie policy?

What are cookies?

Like most websites, MPH Merchant websites use cookies to collect information. Cookies are small data files which are placed on your computer or other devices (such as smart 'phones or 'tablets') as you browse both of our websites. They are used to 'remember' when your computer or device accesses our websites. Cookies are essential for the effective operation of our websites. They are also used to tailor the products and services offered and advertised to you, both on our websites and elsewhere.

Information collected

Some cookies collect information about browsing when you access our websites via the same computer or device. This includes information about pages viewed and your journey around a website. Our cookies don't store sensitive information such as your name, address or any other personal details: they simply hold the 'key' that, once you're signed in, is associated with this information. However, if you'd prefer to restrict, block or delete cookies from any of our websites, or other website, you can use your browser to do this.

How are cookies managed?

The cookies stored on your computer or other devices when you access our websites are designed by:

- MPH Merchant, or on behalf of MPH Merchant and

- Third parties who broadcast web banner advertisements on behalf of MPH Merchant

What are cookies used for?

The main purposes for which cookies are used are:

- For technical purposes essential to effective operation of our websites and site navigation.

- For MPH Merchant to market to you, particularly web banner advertisements and targeted updates.

- To enable MPH Merchant to collect information about your browsing patterns, including to monitor the success of campaigns, competitions etc.

- To enable MPH Merchant to meet its contractual obligations

A table of all cookies used on our website can be found here:

Name of cookie	Why we use it	Expiry
Google Universal Analytics - Dressipi		
_ga _gat _gid	_ga and _gid are used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions. _gat is used to distinguish between the different monitoring objects created in the session.	_ga Persistent - One year from settings or update. _gat Persistent - Ten minutes from settings or update. _gid Persistent - Twenty four hours from settings or update.

	Further information can be found in Google in http://goo.gl/sVMMMc	
For more information on the above click one the following links: Dressipi Privacy Policy Out out of Google Analytics by Dressipi		
Google Maps and Google +		
SID, HSID, APISID, SAPISID, SSID, NID AID, CONSENT, OTZ, GAPS, 1P_JAR, ANID, SIDCC OGPC	Google Maps, Google + download certain Google utilities and can store certain preferences, for example, the number of search results per page or activation of SafeSearch filter, as well as to tailor the advertisements shown in Google search, or 'Social Sharing' cookies for the G+1 button for footnote recommendation.	AID - Persistent - One year from settings or update. OTZ - Persistent - One month from settings or update. NID - Persistent - Six months from settings or update. All others: - Persistent - Two years from settings or update.
Google		
SIDCC	Security cookie to protect users' data from unauthorised access. Google Privacy Policy Opt out of Google	The cookie expires 90 days after your last visit to the website.
Doubleclick.net		
IDE, DSID, id, _drt_, _sonar, FLC	These are publicity cookies used to improve advertising. Usually used to target publicity according to contents that are relevant for a user, improve performance reports of the campaign and avoid showing advertisements that the user has already seen Further information on Doubleclick cookies in https://goo.gl/2aiHzY	IDE - Persistent - One year and seven months from settings or update. _sonar - Persistent - One year from setting or update. FLC - Persistent - Nine months from settings or update. DSID – Persistent - 10 days from settings or update. id, _drt_ - Persistent - Two years from settings or update
Wordpress		
wp-settings-1, wp-settings-time-1	These cookies are only stored for users who login to the WordPress Admin of the site.	Until the user logs out of WordPress.
PHPSESSID		

PHP	Generic session cookie.	Until the user's browser is closed.
WooCommerce		
wp_woocommerce_session yith_ywraq_session	Contains a unique code for each customer so that it knows where to find the cart data in the database for each customer.	Persistent.
Cookie Control		
cc_analytics	The cookie tool on this website remembers your privacy settings for the next time you visit the website.	Persistent
Facebook		
fr	Allows you to control the "Follow us on Facebook" and "Like" buttons. Facebook Privacy Policy Opt out of Facebook	The cookie expires 90 days after your last visit to the website.
Twitter		
Twitter_sess	Allows you to go directly to our Twitter page. Twitter Privacy Policy Opt out of Twitter	The cookie expires 90 days after your last visit to the website.

How do I disable cookies?

Each browser is different, so check the 'Help' menu of your particular browser (or your mobile phone's handset manual) to learn how to change your cookie preferences.

Further details on how to disable cookies for the most popular computer browsers are set out below.

Google Chrome	**Internet Explorer**
1. Choose Settings> Advanced 2. Under "Privacy and security," click "Content settings". 3. Click "Cookies"	1. Choose the menu "tools" then "Internet Options" 2. Click on the "privacy" tab 3. Select the setting the appropriate setting

For tablet and phone browsers please see the table below.

Android browsers	IOS Safari
1. Tap on the 'Settings' option of your internet browser from your home screen or under 'Apps'. 2. Under the 'Internet settings' section tap on the 'Privacy' menu item. 3. Select your option for the 'Accept cookies' option.	1. Tap on the 'Settings' application from your home screen. 2. Find and tap on the 'Safari' menu item. 3. Under the 'Privacy & Security' section tap on the 'Block cookies' menu item. 4. Select any option other than 'Always block'.

ALL OTHER BROWSERS - Please consult your online Help files,

What happens if I disable cookies?

This depends on which cookies you disable, but in general the website may not operate properly if cookies are switched off. If you only disable third party cookies, you will not be prevented from making purchases on our sites. If you disable all cookies, you will be unable to complete a purchase on our site.

mphmerchant.co.uk 'SHARE' Tools

If you take the opportunity to 'share' mphmerchant.co.uk content with friends through social networks – such as Facebook and Twitter - you may be sent cookies from these websites. We don't control the setting of these cookies, so please check the third-party websites for more information about their cookies and how to manage them.

FURTHER INFORMATION ABOUT COOKIES

If you'd like to learn more about cookies in general and how to manage them, aboutcookies.org. If you'd like to opt out of cookies, please go to the Network Advertising Initiative website.

Links open in a new window - please note that we can't be responsible for the content of external websites.

The website URLs this policy applies to are:

www.mphmerchant.co.uk